

ELECTROROUTE AND DATA PRIVACY

ElectroRoute respects the privacy of all visitors to our website.

This Cookie Policy outlines our policy concerning the use of cookies on [ElectroRoute](#)

We may update our Cookie Policy from time to time to reflect any changes in technology or legislation which may affect the way in which cookies are used by us and how you as a user, can manage them.

WHAT ARE COOKIES?

Cookies are small text files sent from a website and stored in the user's web browser while user is browsing a website.

When users visit the same website again, the browser sends cookies back to the website allowing the website to recognise the user and remember things like personalised details or preferences.

For more general information on cookies visit [What Are Cookies](#)

DISABLING COOKIES

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this).

Please note that if you choose to opt-out of receiving cookies, you may lose some features and/or functionality of [ElectroRoute](#)

Therefore, it is recommended that you do not disable cookies.

THE COOKIES WE SET

1. Email Newsletters Related Cookies

This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.

2. Performance Cookies

These cookies are used to collect statistical information about visitors of the website and the pages they view. These cookies don't collect information that identifies a visitor. The information these cookies collect is aggregated and used anonymously.

We use these cookies to understand what content is popular which helps us to improve our website

3. Functional Cookies

These cookies allow the website to remember choices you make and provide enhanced and more personal features.

Some examples of such features include:

- Remembering your preferences and settings such as redirect to mobile version of the site when you are browsing with a smart phone.
- Remembering your favourites when browsing particular websites.
- Remembering when you've voted in a poll or rated a something so that you don't do this more than once during your visit.
- If you have an account on a particular website, a cookie on your computer lets the website remember your user name and email address so you don't have to enter it again when you are commenting or writing a review.

THIRD PARTY COOKIES

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

1. Google Analytics

This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience.

These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

2. New Features

From time to time we test new features and make subtle changes to the way that the site is delivered.

When we are still testing new features, these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimisations our users appreciate the most.

3. Social Media

Social Media share buttons are used throughout the site to enable you to share our content through multiple social media channels. If you disable these cookies you may not enjoy the full experience of the site.

You may encounter cookies and tracking technologies from our third-party service providers, including but not limited to Twitter, LinkedIn and YouTube. These sites may use the personal information that they have collected about you on our sites pursuant to their own privacy policies.

SECURITY

ElectroRoute are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure of your information, ElectroRoute have enabled all necessary security measures and procedures to safeguard and secure the information we collect.

MORE INFORMATION

For more information on our Cookies Policy please contact us.

CONTACT US

We welcome questions, comments and requests regarding this privacy statement and our processing of personal information. Please send them to:

Postal Address:

ElectroRoute Energy
Pure Offices
Wilton Drive
Warwick
CV34 6RG
United Kingdom

E-mail: enquiries@electroroute.com

Phone: + 44 (0) 1 926 674148

You can also lodge a complaint about our processing of your personal information with the [Information Commissioner](#). The UK's independent authority set up to uphold information rights in the public interest, promoting openness by public bodies and data privacy for individuals.

EFFECTIVE DATE AND CHANGES

This privacy statement will take effect on the 25th of May 2018 and supersedes any previous privacy statement or equivalent which you may have been provided with or seen prior to the effective date.

Any changes we make to this privacy statement in the future will be posted to our [website](#). Please check back frequently to see any changes.